

Ben Webb

manage : design : photograph

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EXPERIENCE

February 2011-November 2011

G6 Media Group

Las Vegas, Nevada

Art Director

Created visual branding and image for clients. Worked closely with design team to produce compelling visual directions then present ideas to clients. Monitored approved designs to final production to insure quality. Involved in planning and executing marketing plans and reporting paths for performance tracking. Managed support personnel and outside vendors to increase project goal effectiveness and optimize ROI. Personally responsible for five areas of client development: web, print, SEO, traditional advertising, and commerce.

January 2003 – February 2011

Twin Core Studios

Tustin, California

Owner

Acquisition and maintenance of client accounts. Write proposals then present to clients, over-see design and production phases of all media projects, including periodic client presentations and deliveries. Work closely with independent contractors to complete each stage of a project in a timely manner. Construct comps, advise clients, produce product and implement final placement of product. Fluent Adobe usage, html/CSS construction, search engine submission, and marketing.

January 2007 – December 2009

CHOC Hospital

Orange, California

Photographer

Photograph for a special needs group operating within CHOC hospital and other medical groups throughout Orange County. Primary functions included working with individual and groups of special needs children and their parents to capture great images for promoting internal programs and providing personalized mementos. All final images needed post processing, then printing or posting online. Every season all 150 participants received a framed individual portrait to commemorate their achievements.

February 2007 – March 2008

Rauxa Direct

Costa Mesa, California

Web/Print Designer

Interacted with Project and Account Managers to discern client needs and objectives, then wrote creative briefs for presentation. Designed collateral for client review based on approved brief. Produced or re-produced layouts based on requirements of desired medium. Main responsibilities included creative brief writing, art/asset acquisition, layout design, attending creative meetings, file prep and production, and mock-up creation.

EDUCATION

June 2004

Chapman University

Orange, California

Enrolled in the School of Communication Arts with and emphasis in Graphic Design

January 2006

Santiago Canyon College

Santa Ana, California

General education and additional graphic design course study.

SKILLS

Adobe Dreamweaver

Adobe Flash/ActionScript 2.0

HTML/CSS Coding

Adobe Photoshop

Adobe InDesign

Pre-press file prep

Adobe Illustrator

Adobe Acrobat

Wordpress, Business Catalyst, Joomla

Microsoft Office

PC/Apple Devices

Hand illustration, storyboarding

- Ability to lead teams and organize resources to exceed project goals.
- Professional photography experience utilizing 35mm and digital formats up to and including digital backs.
- Extensive printing knowledge: document setup, quality assurance, and collateral installation.
- Sales experience, through client acquisition and maintenance.

REFERENCES

References available upon request.